

Five Brose locations among Germany's top companies for idea management



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Five Brose locations number among the top ten companies for idea management in the category "automotive suppliers" in 2011. This is the outcome of a study published by the German Institute of Business Administration (dib).

The Corporate Improvement Suggestion Scheme (CSS) of the Brose plant in Meerane ranks second, followed by Berlin, Coburg and Gifhorn; the location in Würzburg takes 8th place among the top 10.

The Brose locations also scored highly in the overall comparison of 163 companies and organizations from a total of 13 industries: Meerane (3), Berlin (7), Coburg (8) and Gifhorn (9) are among the top ten here, too.

"The continuously high commitment of our employees is very pleasing. They have submitted numerous and above all excellent ideas to further optimize our products and processes and hence improve our competitive edge," says Susanne Dittrich, responsible for the Corporate Improvement Suggestion Scheme of the Brose Group.

She continued saying that more than 6000 employees worldwide from 26 locations submitted almost 19,000 suggestions for improvement in 2011. The average participation rate reached 46% (2010: 45%). The German plants in Meerane, Wuppertal, Sindelfingen and Gifhorn even recorded a participation rate of 100%. The same percentage was achieved by the American production plants in Jefferson and Reynosa.

More than 50% of the employees' ideas were put into action in 2011, resulting in cost savings of more than €6 million. Brose's employees also benefitted from this success: a total of €530,000 was paid out in bonuses to staff who submitted ideas.