Brose ranks third in Top Employers Automotive 2014

David Plink (r.), Geschäftsführer des Top Employers Institute, gratuliert Tilmann Meyer (l.), Leiter Personalbeschaffung und Entsendungen, zum guten Abschneiden von Brose.

Coburg (18. November 2013)
Automotive supplier Brose is one of the top employers in the automotive industry. This is the outcome of the "Top Employers Automotive 2014" study presented by the International Top Employers Institute during an official awards ceremony held in Stuttgart on November 14. Brose received an award for third place.

For the fifth time in a row, the international family-owned company has ranked in the top 10 overall thanks to the successful certification of its human resources program. While some 300 companies applied, only 27 were selected for the certification process and 24 of these passed it successfully. The research institute assessed the companies' HR policy and corporate culture in terms of
staff strategies, implementation of HR policies and practice, HR controlling, communications and employee training.Instead of focusing on size or brand awareness, the study concentrated on the
actual working conditions and career prospects for university graduates, young professionals, specialists and managerial staff. "This study considers industry-specific characteristics," explains Dennis Utter, Regional Director at the Top Employers Institute and adds: "Applicants can easily see the companies' offers tailored to the specific interests of this target group."

Brose scored above-average results in nearly all categories and was among the top three in the sub-categories "training and development" and "career opportunities". "Optimal

conditions ensure the personal and professional advancement of employees. Our extensive study recognizes Brose's excellent working conditions and their efforts to train and promote talented staff at all levels. Brose offers a wide range of creative initiatives, from secondary benefits and working conditions to elaborate performance management programs in-line with the corporate culture," says DennisUtter, Regional Director at the Top Employer Institute.

"We have continuously advanced our human resources concepts over the last few years. Qualifying for the certification once again shows us that we are on the right track. The benchmark gained from the study also provides interesting comparisons with other participating automotive companies," emphasizes Jürgen Preil, Vice President Human Resources Brose Group, and continues: "We are thus able to identify improvement potential regarding our HR activities. The main aim
is to attract suitable employees, train them even further, retain them, and keep them motivated and performance-oriented in the long term. For Brose these are important criteria for sustainable success."