

Brose receives "Responsible brand of the year 2016"



China (12. February 2017) Brose China is awarded as "Responsible Brand of the Year" on the 6th China Charity Festival due to its outstanding performance in public comprehensive evaluation of brand impact.

"We are honored to receive this award," says Jenny Xiang, President Brose China. "As a family-owned company with more than 100 years of history, we have an obligation to play an active part in shaping the social environment. By proactively promoting educational and social projects, we hope to draw public attentions as well as encourage them to participate in these projects."

Founded in 2011, the Charity Festival aims to advocate public welfare undertakings, and to build a platform for in-depth conversation among multiple parties. Enterprises were chosen through online questionnaires, and joint recommendations from medias, institutions, and associations. Comprehensive evaluation was made according to the indices of representativeness, continuity, innovation, adaptiveness and integrity.

"In the past year, Brose organized and participated in multiple public activities such as Million Tree Project and Gesanghua Education's Aid to fulfill its social responsibilities, these programs fully demonstrated Brose's concern on environmental protection, education and other social commitment," explains Luo Ruixue from the Charity Festival organization. "We would also expect to see more enterprises like Brose can be engaged in public's welfare."

About Brose

The Brose Group is the world's fifth-largest family-owned automotive supplier. It develops and produces innovative mechatronics systems for vehicle doors and seats as well as electric motors. There are more than 25,000 employees work for Brose at 60 locations in 23 countries and generate over 6.1 billion euros in turnover. Every second new vehicle worldwide is equipped with at least one Brose product.

About Brose China

Brose started its activities in the Chinese market in 1996 and has been growing ever since. Today, the mechatronic specialist is presented with 11 sites in six of China's most important

automotive regions (Shanghai, Beijing, Changchun, Chongqing, Wuhan and Guangzhou). and has localized its entire product portfolio as well as its research and development competence in the country. The company employs around 3,800 people in China and generated a turnover of approximately 8 billion RMB in the fiscal year 2015.