

Girls learn about technical careers at Brose



Mechatronics technician trainee Sophia Stauch shows 13-year-old Lea Thomaka how to build an "LED flower" from electrical components on Girls' Day.

Coburg/Bamberg/Hallstadt/Würzburg/Wuppertal/Berlin (27. April 2017) Drilling, milling, soldering and designing products on a PC. 94 seventh and eighth-grade girls discovered the wide range of technical careers available at Brose on Girls' Day. This was the 14th time the family-owned company took part in the nationwide orientation day event. The participants learned about the mechatronics technician, product designer, tool and diemaker, machine operator, electronics technician and IT specialist careers at the training locations in Coburg, Bamberg, Hallstadt, Würzburg, Wuppertal and Berlin.

"Girls' Day lets girls dive into the world of technology and expand their horizons in a fun way. We want to encourage them to consider technical occupations when choosing their careers," explained Michael Stammberger, Head of Apprenticeship and Training Brose Group. The girls spent an entire day learning about a variety of technological careers and gained insight into day-to-day work while visiting the international automotive supplier. "We show the girls the skills they need to succeed in our vocational training programs and the prospects available to them in our family-owned company," added Stammberger.

Brose apprentices helped the students put their practical skills to the test and demonstrate their manual dexterity. They gained initial IT experience by taking a computer apart. The potential future electronics technicians built a game called "Hot Wire", and the aspiring product designers created virtual products. Those interested in tool and die-making made a "Parcheesi" board game.

Apprentice Sophia Stauch presented the mechatronics technician career to the girls at Brose in Coburg. "The great thing about my job is that it's so varied. As a mechatronics technician I am responsible for programming and digitally controlling machines, but I can also machine a wide range of materials," the 17-year-old explained. She showed the Girls' Day participants how to build an "LED flower" from electrical components. "Technology is really exciting to me, which is why I want to learn more about a career as a mechatronics technician today. Bending and soldering wires was particularly fun for me," said Lea

Thomaka from Coburg. Following the orientation day, the 13-year-old can easily envision completing an internship or apprenticeship training with the mechatronics specialist.

Around 400 young men and women are completing their apprenticeship or dual-track studies program at Brose worldwide. The company trains apprentices to become mechatronics technicians, electronics technicians, IT specialists, technical product designers, tool and die makers and machine operators in technical vocations.